

Resolutions of the 4th Meeting of State Level Steering and Monitoring Committee of Kanyashree Prakalpa held at CS Secretariat Hall, Nabanna on 27th February 2014

The 4th meeting of the State Level Steering and Monitoring Committee of Kanyashree Prakalpa, chaired by Hon'ble MIC Finance & Excise and Commerce & Industries and convened by the Secretary, Dept. of Child Development and Women Development & Social Welfare was held at CS Secretariat Hall, Nabanna on 27th February 2014 at 11.00 AM in presence of the following:

1. Chief Secretary of the Government of West Bengal
2. Principal Secretary, Finance Dept.
3. Secretary, Higher Education Dept.
4. Secretary, Technical Education and Training Dept.
5. Secretary, School Education Dept.
6. Mission Director, NRHM
7. State Project Director, SSM
8. State Informatics Officer and DG, NIC, West Bengal
9. Scientist-F and Senior Technical Director, NIC, West Bengal
10. Joint Secretary, Backward Classes Welfare Dept.
11. Joint Secretary, Women Development and Social Welfare Dept
12. Chief of Field Office, UNICEF
13. Social Policy Specialist, UNICEF

The following issues were discussed in the meeting:

1. A presentation was made by Secretary, Dept. of Child Development and Women Development & Social Welfare on the actions taken on suggestions of the last meeting held on 13th January 2014 and progress of the scheme so far.
2. Hon'ble MIC Finance & Excise and Commerce & Industries acknowledged in his budget speech that UNICEF has joined the West Bengal Government in this unique endeavour.
3. The targets have been revised based on the estimates given by DPMUs; new targets for FY 2013-14 are:
 - K1: 14.2 Lakhs
 - K2 : 80,000
 - Total: 15 Lakhs
4. 11.1 Lakhs cases have been registered on the portal www.wbkanyashree.gov.in. till date.
5. The process of sanctioning and fund transfer has been decentralised.

6. New security features for avoiding duplication have been introduced in the programming. Duplicate management protocol has been drawn up.
7. IIT Kharagpur may be deployed as technical advisor to state government for management of the scheme.
8. A software has been developed to facilitate automated sanctioning of all the pending cases lying at DPMU level. Total number of cases sanctioned till date:
 - K1: 7.61 Lakhs
 - K2 : 46,238
 - Total: 8.07 Lakhs
9. The Department of School Education may provide block and district-wise data of % of beneficiaries enrolled under KP vis-a-vis total enrolment of Class VIII-XII.
10. JWT was selected as advertisement/PR agency through transparent competitive bidding process for the roll-out and implementation of the communication strategy for Kanyashree Prakalpa prepared with UNICEF support.
11. More than 100 Kanyashree Melas and camps held. Kanyashree Day is being organised in many districts and Kanyashree clubs have been opened in schools of North 24 Parganas.
12. KP materials (posters and leaflets) being displayed in rural libraries, bus stops and railway stations by Higher Education Dept.
13. Kanyashree advertisement has been published at the back of Madhyamik test papers and was appreciated by the house.
Action: (i) KP advertisement may be published in the ASHA newsletter "Ashader Kotha" and School Education Dept's newsletter "Jogsutra".
(ii) Kanyashree jingle and information may be aired during radio talk shows for ASHAs
14. Bicycles are being given to Kanyashree beneficiaries over and above those distributed by Depts. of Minority Affairs and Madrasah Education & Backward Classes Welfare.
15. It was decided that an officer of the rank of OSD & Ex-officio Deputy Secretary may be appointed as State Project Manager.
Action: A proposal in this regard will be sent by the Secretary, CD & WDSW Dept.
16. The Deputy State Project Manager may be appointed on contractual basis.
17. At DPMUs, officers of the rank of ADMs may be appointed as District Project Managers.
18. First meeting of the independent Technical Advisory Committee (TAC) for the Kanyashree Baseline Survey held and the survey design and indicators finalized and approved by TAC and shared with the Department of Women Development and Social Welfare.

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Action: The Kanyashree Steering & Monitoring Committee reviewed and accepted all the indicators suggested by TAC. Questionnaires for the survey may be designed accordingly by UNICEF.

19. Nielson India Pvt. Ltd has been competitively selected as Survey Agency by UNICEF as per norms upon the request of the Government of West Bengal.

20. A meeting has been scheduled with Nielson on 3rd March 2014.

Action: (i) Issue work order.

(ii) Develop a timeline for all activities by Dept. of WD&SW.

21. It was suggested by the Chief of Field Office, UNICEF that benefits of Kanyashree may be extended to SABLA groups. It was informed by the department that all beneficiaries of SABLA who fulfill the criteria are being covered under KP.



(Dr. Amit Mitra)
MIC Finance & Excise and Commerce & Industries